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Message Text

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44
ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 RSC-01 SS-20 /058 R

66650
DRAFTED BY: COM/DIBA/OER:LUNKOVIC
APPROVED BY: EB/OCA/REP:LHPOMEROY
DIBA/OER/WCARSON
COMM/BIC/224:ACAYA
CMM:NORDIC
BIC/DEP/ASST. SEC. VANGESSEL
EB/OCA/BR:RSCISSORS
---------- 053343
P 061704Z DEC 73
FM SECSTATE WASHDC
TO AMEMBASSY COPENHAGEN PRIORITY

UNCLAS STATE 238845

E.O. 11652: N/A
TAGS: BEXP DA
SUBJECT: EXPORT PROMOTION QUESTIONNAIRE

1. COMMERCEN OFFICE OF ECONOMIC RESEARCH IN COOPERATION WITH THE BUREAU OF INTERNATIONAL COMMERCE IS UPDATING AND EXPANDING TWO PREVIOUS STUDIES ON COMPARATIVE EXPORT PROMOTION. IN ADDITION TO SUPPLYING REPLIES TO THE QUESTIONS BELOW, PLEASE HIGHLIGHT ANY EXPORT PROMOTION TECHNIQUES IN DENMARK, WHICH YOU BELIEVE TO BE EXPECIALLY UNIQUE OR EFFECTIVE. SHORT DEADLINE IS REGRETTED, BUT YOUR TELEGRAPHIC REPLY REQUIRED BY JANUARY 4 TO ALLOW PREPARATION COMPARATIVE REPORT FOR OMB.

2. DEXCRIBE ROLE OF THE "EXPORT CONSULTANT". CAN A CONSULTANT ACT TO BEEF UP INTERNAL FINANCIAL STRUCTURE OF A FIRM TO GET IT INTO SHAPE FOR EXPORT MARKETS?

3. NEWS REPORTS SHOW THAT DANISH GOVERNMENT ANNUALLY AWARDS "EXPORT OSCARS" TO IMPORTING FIRMS IN OTHER COUNTRIES WHO HAVE BEEN EXPECIALLY ACTIVE IN THE IMPORTA-
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TION OF DANISH GOODS. SUPPLY ANY INFORMATION YOU HAVE

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ON THIS "EXPORT OSCARS" CONCEPT. IS THIS CONCEPT A
PROVEN MEANS OF EXPORT PROMOTION? KISSINGER

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Decaption Note:
Disposition Action: n/a
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Disposition Authority: n/a
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